

FORSYTH MAIN STREET 2018

Sponsor package

Forsyth Main Street : 68 North Lee Street Forsyth Georgia 31029
478-994-7747 tpierson@cityofforsyth.com

FORSYTH MAIN STREET IS A NON-PROFIT (501 (C) (3)) ORGANIZATION DEDICATED TO REVITALIZING DOWNTOWN FORSYTH, GA THROUGH COMMUNITY ENGAGEMENT AND ECONOMIC DEVELOPMENT. THE INITIATIVE OF OUR ORGANIZATION FOLLOWS THE MAIN STREET FOUR-POINT APPROACH® (DEVELOPED BY THE NATIONAL TRUST FOR HISTORIC PRESERVATION) THAT HAS BEEN PROVEN TO BUILD A SUSTAINABLE AND COMPLETE COMMUNITY REVITALIZATION EFFORT. THE FOUR POINTS INCLUDE: ORGANIZING THE COMMUNITY TO WORK TOWARDS COMMON GOALS, THE PROMOTION OF OUR CENTRAL COMMERCIAL DISTRICT TO ENCOURAGE PARTICIPATION FROM CONSUMERS AND INVESTORS, CELEBRATING THE HISTORIC DESIGN AND FEEL OF DOWNTOWN, AND ECONOMIC RESTRUCTURING THAT STRENGTHENS AND ENHANCES COMMUNITY ASSETS. ONE OF THE MOST EXCITING ASPECTS OF OUR WORK IS BUILDING A POSITIVE IMAGE FOR THE COMMUNITY.

ALL YEAR LONG FORSYTH MAIN STREET PLANS EVENTS TO SHOWCASE FORSYTH AS A GREAT CITY IN WHICH TO LIVE, WORK, AND PLAY. WHETHER WE ARE HOSTING A FREE CONCERT, COORDINATING A COMMUNITY YARD SALE OR ENTERTAINING KIDS WITH EVENTS ON THE SQUARE, WE ARE ALWAYS WORKING TO ENSURE YOU ENJOY FORSYTH!

FORSYTH MAIN STREET SPONSORS

Benefits of being a Forsyth Main Street Sponsor:

Business name or logo will be printed on 4500 rack cards that are distributed within the county, local hotels and parks.

Advertisement in newspapers, radio, Facebook and website.

Downtown Annual Banner

Community Support

FREE CONCERTS ON THE SQUARE

Concerts



Great Bands



Family Fun



FARMERS MARKET



Community Events

Trick or Treat on The Square



Public Safety Day



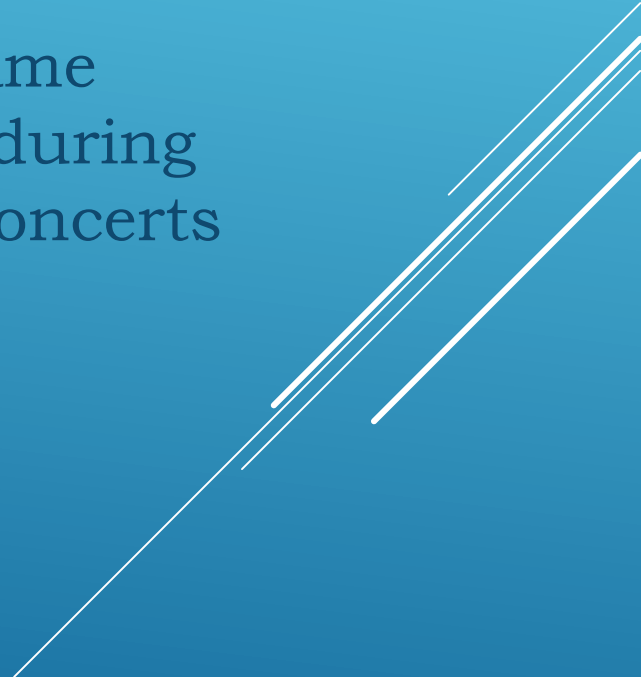
Christmas Tree Lighting
Visit with Santa



- ▶ **February: Forsyth Main Street Business Award**
- ▶ **April: Kite Day**
- ▶ **May: Concert on the Square**
- ▶ **June: Concert on the Square**
- ▶ **July: Fireworks Show and Talent Showcase**
- ▶ **August: Concert on the Square**
- ▶ **September: City Yard Sale**
 - ▶ **Art Walk**
- ▶ **October: Public Safety Day**
 - ▶ **Fall Festival – Scarecrow contest; trick or treating**
- ▶ **November: Farm and Heritage Festival**
 - ▶ **Shop Small Saturday**
 - ▶ **Santa and Tree Lighting**
- ▶ **December: New Year's Eve Ball Drop**

2018 FORSYTH MAIN STREET EVENTS

\$1500 MAIN STREET SPONSOR (LEAD) CONCERTS ON THE SQUARE

1. Business logo/name printed on annual event brochures, downtown event banner
 2. Business name included in media spots (radio, newspaper advertisement, Facebook and website)
 3. Business name announced during downtown concerts
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- ▶ Business name included in media spots (radio, newspaper advertisement, Facebook and website)
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\$1,000 LIVE SPONSOR

- ▶ Business logo/name printed on downtown event banner and annual event brochures

- ▶ Business name announced during downtown concerts

\$500 HOMETOWN SPONSOR

- ▶ Business logo/name printed on annual event brochures

\$250 ON THE SQUARE

- ▶ We also have opportunities to be a sponsor for one of our special events like Forsyth Kite Day, Public Safety Day, 4th of July Fireworks Show and Forsyth's Heritage and Farm Day. These events involve advertisement opportunities.
- ▶ If you are interested in sponsoring one of these events please contact Forsyth Main Street for more details.
- ▶ Volunteers and in kind donations are always welcomed. If you can help in another way please let us know.

SPECIAL SPONSORS

- ▶ 68 North Lee Street
- ▶ Forsyth Georgia 31029

- ▶ 478-994-7747

FORSYTH MAIN STREET
501-C-3 CORP.

